



PROCESS ELT

Professional Centre for Editorial Services in ELT

Loukas Ioannou, PROCESS ELT

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PRICE LIST & COST ESTIMATE FORM

2002

1.5800000

340.75

Packaging and stand-alone publishing services

for info

<i>Editorial services</i>	YES?	Hours req.	Hourly rate	Net Cost	Cost in £	Cost in GRD	Notes
Project management			€ 36.00	€ 36.00	£ 22.78	12,267	
Project research			€ 36.00	€ 36.00	£ 22.78	12,267	
Financial viability research			€ 41.00	€ 41.00	£ 25.95	13,971	
ELT manuscript consultancy			€ 33.00	€ 33.00	£ 20.89	11,245	
Publishing consultancy			€ 36.00	€ 36.00	£ 22.78	12,267	
Commissioning reports			€ 25.00	€ 25.00	£ 15.82	8,519	
Author brief formation			€ 33.00	€ 33.00	£ 20.89	11,245	
Concept origination			€ 50.00	€ 50.00	£ 31.65	17,038	
ELT Assistant Authorship			€ 30.00	€ 30.00	£ 18.99	10,223	
Commissioning authors			€ 33.00	€ 33.00	£ 20.89	11,245	
Author management			€ 30.00	€ 30.00	£ 18.99	10,223	
Manuscript development			€ 30.00	€ 30.00	£ 18.99	10,223	
Content editing			€ 30.00	€ 30.00	£ 18.99	10,223	
Developmental research			€ 25.00	€ 25.00	£ 15.82	8,519	
Design/art brief formation			€ 33.00	€ 33.00	£ 20.89	11,245	
Artwork commissioning			€ 26.00	€ 26.00	£ 16.46	8,860	
Photo research			€ 25.00	€ 25.00	£ 15.82	8,519	
Photo commissioning			€ 26.00	€ 26.00	£ 16.46	8,860	
Copy-editing			€ 20.00	€ 20.00	£ 12.66	6,815	
Process editing during production			€ 23.00	€ 23.00	£ 14.56	7,837	
Disk-cleaning			€ 16.00	€ 16.00	£ 10.13	5,452	
Keyboarding			€ 16.00	€ 16.00	£ 10.13	5,452	
Tapescript preparation for rec.			€ 25.00	€ 25.00	£ 15.82	8,519	
Audio commissioning			€ 33.00	€ 33.00	£ 20.89	11,245	
Liaising with design, repro			€ 25.00	€ 25.00	£ 15.82	8,519	
Commissioning manufacture			€ 33.00	€ 33.00	£ 20.89	11,245	
<i>Design</i>	YES?	Pages req.	Hourly rate	Net Cost	Cost in £	Cost in GRD	Notes
Design, complex, 4-colour			€ 60.00	€ 60.00	£ 37.97	20,445	
Design, average, 4-colour			€ 55.00	€ 55.00	£ 34.81	18,741	
Design, simple, 4-colour			€ 50.00	€ 50.00	£ 31.65	17,038	
Design, average, 2-colour			€ 28.00	€ 28.00	£ 17.72	9,541	
Design, simple, 1-colour			€ 25.00	€ 25.00	£ 15.82	8,519	
Reproductions			by order				

Promotional services

	YES?	Hours req.	Hourly rate	Net Cost	Cost in £	Cost in GRD	Notes
Promotional copy writing			€ 30.00	€ 30.00	£ 18.99	10,223	
Creating professional presentation			€ 40.00	€ 40.00	£ 25.32	13,630	
Creating commercial presentation			€ 36.00	€ 36.00	£ 22.78	12,267	
Creating multimedia presentation			€ 40.00	€ 40.00	£ 25.32	13,630	
Giving presentations			€ 65.00	€ 65.00	£ 41.14	22,149	
DTP of promotional material/scans			€ 20.00	€ 20.00	£ 12.66	6,815	
Electronic development			€ 30.00	€ 30.00	£ 18.99	10,223	
ELT software consultancy			€ 33.00	€ 33.00	£ 20.89	11,245	
On-line publishing			€ 26.00	€ 26.00	£ 16.46	8,860	
Web production			€ 45.00	€ 45.00	£ 28.48	15,334	
Other			pls ask				

Other expenses

	YES?	No. req.	Rate	Net Cost	Cost in £	Cost in GRD	Notes
Courier transfer, within Greece			€ 7.00	€ 7.00	£ 4.43	2,385	
Courier transfer, Greece-Europe			€ 38.00	€ 38.00	£ 24.05	12,949	
Xerox/pages A3			€ 0.15	€ 0.15	£ 0.09	51	
Typing/hour			€ 15.00	€ 15.00	£ 9.49	5,111	
Phonetic chars keyb/hour			€ 28.00	€ 28.00	£ 17.72	9,541	
Local travel/case			€ 8.00	€ 8.00	£ 5.06	2,726	
Tel-Fax/month average			€ 20.00	€ 20.00	£ 12.66	6,815	

TOTAL

Inflation/Discount	0%
TAX/VAT	18%
TOTAL PAYABLE	

Payments in EURO +VAT strictly within 30 days of receipt of invoice.

Bank details: Alpha Bank Greece, Branch: Alimos, Athens | Account Alpha 100: 192-00-2310004607 | Holder: L.A.Ioannou

Thank you!